Creating a More Active Northland

2011-12
Annual Report
Sport Northland was established in 1991, following the merging of two Northland trusts - the Northland Recreation and Sports Trust (established in 1977 to develop and manage the Kensington Sports Facilities) and the Northland Sports Foundation (established in 1989 to deliver Hillary Commission programmes).

One of 17 Regional Sports Trusts nationwide (as a collective, known as Sportnet), Sport Northland is a registered charitable trust with the Charities Commission under the Charities Act 2005, with the registration number CC27987 (relevant information about Sport Northland can be found at the Charities Commission website at www.charities.govt.nz).

Uniquely for a Regional Sports Trust, Sport Northland owns and operates the ASB Leisure Centre and the ASB Northland Sports House at Kensington Park in Whangarei, and owns (but contracts out the management) of the Whangarei Aquatic Centre, also in Whangarei.

Sport Northland serves the Northland Regional Council area (that includes the three District Councils of Kaipara, Whangarei and Far North), a population of nearly 160,000, 33 secondary schools, over 150 primary schools, 45 Regional Sports Organisations (RSO’s) and 500 sport and recreation clubs.

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Key Historical Milestones

1991 - Sport Northland (SN), in its present form, established
1995 - Events Northland and Northland Outdoors (divisions of SN) established
1998 - SN/WDC partnership for re-development of Kensington facilities established
2002 - $7m re-development completed - result being the opening of the ASB Leisure Centre
2003 - SN/WDC partnership extended to transfer ownership of Whangarei Aquatic Centre to SN
2003 - SPARC Capability Audit of SN sees the trust receive a solid score of 64%
2003 - 10,000 Steps Northland initiative developed and underway
2004 - Funding secured for the re-development of the Whangarei Aquatic Centre
2005 - Northland Sport and Physical Activity Strategy developed and implementation begins
2007 - $10m re-development of Whangarei Aquatic Centre completed and opened
2008 - Taitamariki Tuu Ora initiative developed and underway
2009 - SPARC appoints SN as a Kiwisport funder/investor in the Northland region
2010 - $2.4m ASB Northland Sports House facility completed and opened
2010 - SPARC ODT Review of SN sees the trust receive top equal NZ score of 69%
2010 - A new SN Strategic Plan and a new Sport NZ investment model drive a new targeted approach to increasing participation and capability in sport and recreation

Recognition

Sport Northland has received award recognition over the years for various programmes, facilities and activities. While this is not the reason we do what we do, the recognition helps enforce that the work we do makes a difference in our communities and helps in 'Creating a More Active Northland'.

Winner - NZRA Outstanding Programme Award (Top Energy Watersafe/Swim for Life Programme) - 2011
Winner - Best Not-for-Profit - Northland Business Awards - 2011
Winner - Commercial/Industrial Award (ASB Northland Sports House) - Architectural Designers of NZ Regional Awards - 2011
Winner - Business Excellence Award - Northland Business Awards - 2010
Winner - NZ Recreation Association (NZRA) Outstanding Event Award (Run/Walk Series) - 2010
Winner - NZRA SPARC Push Play Award (Active Workplaces) - 2009
Winner - Living Streets Aotearoa Golden Foot Awards Best New Zealand Walking Promotion (10,000 Steps Northland) - 2009
Winner - NZ Water Safety Awards Prevention Category (Top Energy WaterSafe Programme) - 2009
Winner - NZRA Outstanding Event Award (Run/Walk Series) - 2008
Winner - NZRA Outstanding Programme Award (Top Energy WaterSafe Programme) - 2006
Winner - NZRA SPARC Push Play Award (10,000 Steps Northland) - 2006
Year In Review - Chairman

It gives me great pleasure, on behalf of the Board of Trustees, to report on the progress of Sport Northland at governance level during the 2011/12 year.

Trustees

After the previous year (2010/11), where we saw a lot of movement on and off the Sport Northland board, the 2011/12 year was the complete opposite, with no changes of trustees occurring.

At the 2011 AGM, both Annie Mortimer and myself were re-elected by the membership to the board, while Nick Chamberlain was re-appointed by the board Appointments Panel. All three were appointed for a further three year term.

Strategic Plan Progress

In last year’s annual report, I mentioned how the board had approved top-line measures for the organisation’s strategic plan, waiting a full year (since the adoption of the plan in 2010) to do this so that baseline data was available in order to set challenging, yet realistic measures.

I am pleased to be able to update you on the first progress report towards our 2015 targets in the strategic plan. While it has not been possible after only one year to measure progress on all of our five strategic outcome areas, the four where we have managed to source new data make for good reading:

• Sport
  Measure 1 - Increase the number of Northlanders participating in targeted sports (in targeted communities) and in targeted schools from 14,931 to 16,424 (10% increase)
  Actual - 20,406 (37% increase)
  Measure 2 - Increase the number of deliveries in fundamental movement skills (FMS) for under 12 year olds from 24,143 to 26,557 (10% increase)
  Actual - 49,198 (97% increase)

• Recreation
  Measure - Increase the number of Northlanders participating in targeted recreational settings, activities and events from 20,563 to 22,619 (10% increase)
  Actual - 23,462 (14% increase)

• Strategic Relationships
  Measure - Independent evaluation demonstrates that, overall, Sport Northland’s major stakeholder groupings have increased their satisfaction level about their relationship with the trust from 76% to 80%
  Actual - the latest stakeholder survey undertaken by Sport NZ has Sport Northland’s stakeholder satisfaction levels at 79%

• Financial
  Measure - Sport Northland has replaced the Kauri Club investment ($180,000) and has increased cash reserves from $25,000 to $100,000
  Actual - the Kauri Club investment has increased from $0 to $60,000, while cash reserves are at approx. $54,000

As you can see, the Sport figures (measures 1 and 2) show big increases, mainly due to more schools now being worked with, but this is also a result of the impact of Kiwisport funding (more sports codes working in schools on FMS) and schools undertaking more FMS themselves.

While setting measures and targets so far out (2015) is challenging and often hard to get right, the fact is we are seeing more Northlanders participating in both sport and recreation, and as a board we certainly want that to continue throughout the remaining period of this strategic plan.

Board Review

The board has religiously undertaken an annual review of its performance in each of the last five or so years, and after undertaking a review of the mix of skills present around the board table in 2011, returned to the more formal on-line survey provided by Sport NZ through the Institute of Directors.

Both a whole-of-board review and individual reviews of each trustee were completed.

The results were again pleasing; with the whole-of-board report showing that no significant development areas existed.

The individual feedback to each trustee provided by the rest of the board through the reviews is also invaluable and I’m sure will help them continuously improve as governors.

Thanks

It’s been another challenging yet successful year at Sport Northland, and this success can only be achieved through harmonious alignment of the board, management and staff.

As such, special thanks to my fellow trustees, Chief Executive Brent Eastwood, his management team/staff and the organisation’s volunteers, whose efforts make the organisation what it is today.

Richie Guy
Chairman
The 2011/12 year at Sport Northland was all about bedding in the new way of working that had begun to have been implemented in the previous year.

So while 2010/11 could be summarised with the word ‘change’, this last 12 months could be best described as ‘consolidation’.

Sport Northland’s new targeted approach to delivery, initiated by Sport NZ across the sector in 2010, has been challenging but the success of it is already starting to show.

Sport NZ has engaged seven national sports organisations (NSOs) to develop ‘Whole of Sport Plans’ (WOSP), meaning they would drive the development of their sports down to a regional and club level. At the same time, they have engaged the 17 regional sports trusts (RSTs) across the country to also work ‘in-depth’ with those seven sports and aligned this with virtually the same outcomes for the NSOs and the RSTs.

This has very much put the targeted NSOs and each of the RSTs on the same page in terms of the development of each sport, with each of the WOSP’s being used to develop regional plans for each sport, and the RST then working closely with each regional sports organization (RSO) of the targeted sports to align their own work in developing the sport within each region.

The seven sports are cricket, football, hockey, gym sports, netball, rugby and rugby league. Sport Northland has chosen another five sports to work with in the same way as the seven, the only difference being that these five have not got their NSOs developing WOSP’s at a national level. The five are athletics, bike, squash, swimming and tennis.

Sport Northland has taken the targeted approach another couple of steps further, agreeing to also target a number of communities across Northland, and then within each of those communities targeting early childhood centres, schools and clubs. This came after very quickly realizing that as an organization, we simply cannot be all things to everyone throughout the region, and that we needed to try and get it right with selected sports and communities first, before moving on to others after a dedicated period of time.

Planning work with the 12 targeted sports and the above organisations within each of the 21 communities has now largely been completed, and the 13 advisors working with these organisations across Northland will now focus on participation growth in the coming 12 months.

Kiwisport continued to hugely benefit young people in Northland. This fund is distributed to grassroots organizations (to increase the number of children playing sport) in two ways; through a direct fund from the Ministry of Education to schools (based on roll numbers); and through regional sports trusts (such as Sport Northland) by way of a Regional Partnership Fund.

Sport Northland has now distributed $875,000 over nearly three years to Northland organisations to get more children playing sport. Another $800,000 has been leveraged by organisations applying for this funding to help fund Kiwisport initiatives. That is nearly $1.7m that has led to tens of thousands of children either playing sport for the first time or trying a new sport - a more detailed report is detailed elsewhere in this annual report.

The Recreation team continued with their own targeted approach in their various programmes, initiatives and activities. These included successfully getting more Northlanders recreating through Green Prescription, Water Safety, He Oranga Poutama, Hip Hop, Active Workplaces, 10,000 Steps Northland and Pace Cars. The Recreation team is also responsible for working with the targeted sports of athletics, bike and swimming, given the high recreational component of all three.

The third team within Sport Northland is the Commercial team - this team consists of the user pays income streams of Kensington Fitness and the Events team, as well as Business Development and Corporate Services. This team continues to consolidate as a relatively new area with individual sub-teams again performing with distinction (also detailed in the Operations report).

The ASB Northland Sports House at Kensington Park continues to offer partner organisations a quality environment in which to work from. Nine organizations now share office space with Sport Northland at the Sports House, with the promise of even more to come once circumstances allow them to.

While the ‘Year in Review - Operations’ (that follows this report) summarizes each area of work within the trust, the following list of achievements are worthy of special mention:

- A ‘balanced scorecard’ result of 79% in the delivery of a very challenging 2011/12 Annual Plan
- Sport Northland again received encouraging results from the national ‘Best Places to Work’ staff satisfaction survey, with the average score over all questions at 79%
- The 79 theme continued in results from the Sport NZ Stakeholder Survey, with an overall satisfaction score of 174/220 (79%) recorded after completion by Sport Northland’s different stakeholder groups
• In an ongoing difficult economic climate, the overall financial result was again very good
• The performance across the year of Kensington Fitness, which averaged record high membership numbers and recorded another extremely satisfying financial result
• The Green Prescription programme across Northland again scored highly in all nine performance indicators set by the Ministry of Health
• The ongoing success of the Top Energy Water Safe/Swim for Life programme which saw over 14,000 primary school children (over 2000 more than last year) in more than 90 schools receive instruction in learn-to-swim and water safety
• The Top Energy Water Safe/Swim for Life programme also won a national award - the Outstanding Community Programme Award at the 2011 NZ Recreation Association (NZRA) Awards in Dunedin
• Sport Northland’s Whangarei Aquatic Centre also won an NZRA award, walking away with the Outstanding Pool Award
• Sport Northland entered the Northland Business Awards for the second time, and took away its second award, this time the inaugural winner of the Not-for-Profit category

Our partnership with Sport NZ remains as strong as ever, and their new focus and investment model, although challenging in terms of implementation, continues to be totally supported by Sport Northland. We thank CEO Peter Miskimmin, Relationship Manager Dave Knowles and the entire Sport NZ team for their investment and continued support of sport and recreation in Northland. To our other major funding partners - the District Councils in Northland as well as the ASB Community Trust, the Northland District Health Board and the Oxford Sports Trust, I thank you for your ongoing confidence in our ability to deliver on the partnerships that we have in place - I do believe together we are making a difference to the lives of many Northlanders.

None of Sport Northland’s achievements can ever be undertaken without the support of our much valued corporate sponsors. We are extremely grateful to ASB, who during the last 12 months increased their commitment to Sport Northland with naming rights to the ASB Stadium at Kensington, as well as for the ASB Fundamental Movement Skills programme for children 12 years and under and the ASB Northland Hip Hop Champs.

Pacific Motor Group and Top Energy were again fantastic supporters of the trust, and we thank them, and indeed all our other sponsors and partners (listed elsewhere in this annual report), for their ongoing support of Sport Northland.

Very special thanks also to Sport Northland’s Kaumatua, Hohepa Rudolph, for his ongoing work with the organization. Hohepa again provided invaluable support for special occasions, and his contribution to Sport Northland’s ongoing education in Tikanga Maori is also much appreciated.

To Richie Guy and the rest of the board, thank you again all for your guidance and your ongoing high standard of governance of Sport Northland - our organization is certainly led well from the top and it is a pleasure to serve you all.

Finally, to Chief Operating Officer Brent Markwick, his management team, and the rest of the Sport Northland staff and all our volunteers, I say a very big thank you for your ongoing passion and commitment to ‘creating a more active Northland’.

Brent Eastwood
Chief Executive
SPORT
The Sport area within Sport Northland continues to work in a targeted way with sports codes and communities. The 12 targeted sports and the 21 targeted communities that Sport Northland has worked with during the year are listed below.

<table>
<thead>
<tr>
<th>Targeted Sports</th>
<th>Nationally Targeted (by Sport NZ)</th>
<th>Regionally Prioritised (by Sport Northland)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cricket</td>
<td>Athletics</td>
<td></td>
</tr>
<tr>
<td>Football</td>
<td>Bike</td>
<td></td>
</tr>
<tr>
<td>GymSports</td>
<td>Squash</td>
<td></td>
</tr>
<tr>
<td>Hockey</td>
<td>Swimming</td>
<td></td>
</tr>
<tr>
<td>Rugby League</td>
<td>Tennis</td>
<td></td>
</tr>
<tr>
<td>Netball</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rugby</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

These 12 sports have been supported by four Regional Relationship Managers, who have been working on regionalising the Whole of Sport Plans developed by each of the nationally targeted sports and providing support plans for the work with the regionally prioritised sports. This includes aligning the priorities identified by community clubs for growth.

Progress achieved with RSOs include:

- Work with Bike Northland has involved developing a support plan, Bike Coordinator work plan and undertaking a stocktake of the skill set needed on the committee to help move this RSO forward. Also assisted this RSO with KiwiSport and RSO support funding along with giving support to the Bike Coordinator & committee to achieve the outcomes for these. Bike Northland office is based in the ASB Northland Sports House.

- Work with Swimming Northland has involved developing an Annual Plan with work towards accessing KiwiSport and other funding for a Development Officer, undertaking a Stakeholder Survey, developing better school/club links and offering clubs the opportunity to attend AUSTSWIM courses.

- Work with Northland Cricket has involved the support of a planned approach to developing cricket in communities not supported by strong clubs. The Development of Have a Go (HAG) centres and Cricket Development centres have been instrumental in the growth of the game in areas such as Dargaville and Kaitaia. The emphasis on clubs running these HAG and cricket development centres has seen a strengthening of the clubs in these areas and increases in volunteer commitment. Fundamental to this work has been accessing KiwiSport funding and RSO support funding by the RSO.

- Work with GymSports NZ has seen changes in the relationship manager from GymSport NZ for the clubs in the region. Support has been provided for accessing KiwiSport funding for school festivals where GymSports is promoted into primary schools with ‘festival’ days hosted at local Gymnastics clubs. KiwiSport funding has also been sourced to support coach and judge development. RSO support funding has
been provided to support the development of volunteers in the sport. Planning with GymSports will see the re-establishment of GymSports in new areas such as Dargaville and Kaikohe and increased links into schools.

- Work with Netball North includes the support through KiwiSport of the ASB Leadership Programme where young high school students have leadership skills enhanced and to provide coaching and competition programme for younger players (primary schools). Each Centre now runs a leadership programme. The RSO support fund has supported a development officer who has been busy providing skill development sessions in primary schools along with coach education programmes. Netball North take an active role in running the inter-school competition programmes. The late release of the Community Netball Plan and a restructure within netball has impacted on some of work at this level. Growth targets are being met through the development of new competitions in centres including V-ball and social netball.

- Work with Rugby League Northland has included the establishment of a second development officer role; specifically through the recruitment process, funding and housing of the position in the ASB Northland Sports House. KiwiSport and RSO support funding has been secured to support the development officer roles and the work they do with volunteers in the sport. Rugby League Northland office is based at the ASB Northland Sports House.

- Work with Northern Football Federation has seen the Rodney Otamatea Soccer Association (ROSA) affiliate with Northern Football Federation (NFF) and an agreement to deliver the new format. Considerable work has also been undertaken to ensure other clubs or clusters of clubs have prepared for, or have successfully changed, to the new delivery format. KiwiSport and RSO support funding has also been secured to support the development of volunteers in the sport. NFF office is based in the ASB Leisure Centre.

- Work with Northland Hockey has seen a focus on improving hockey opportunities provided at the Bay of Islands turf (Kaikohe). Assistance has been provided to conduct a survey of NHL services. KiwiSport and RSO support funding has also been secured to support the development of volunteers in the sport.

- Work with Tennis Northland has assisted Tennis with the establishment of a Development Officer role that started in February 2012. This position is beginning to have impact on the growth of tennis and work will continue on the development of clubs to meet the new demands of the sport in regard to membership. The Tennis Development Officer is based in the ASB Northland Sports House.

- Work with Northland Squash has assisted in an increase in volunteer support/up-skilling leading to two additional trained facilitators based in Northland to deliver the Squash NZ coach development pathway. KiwiSport funding, in conjunction with the Rural Travel Fund, has continued to grow the Squash in Schools programme not only to new schools/clubs but initiating the second phase of the programme by training personnel within clubs who had already taken part to be able to run the programme independent of Squash Northland. Squash Northland office is based in the ASB Northland Sports House.

- Work with Northland Rugby has seen a regular increase in their rippa rugby participation numbers as part of their KiwiSport funding. On-going discussions have taken great steps in planning on how to now transfer these participants into club membership. RSO support fund has provided the ability to provide volunteer support wider than had been available previously, enhancing the quality of coaches and officiating and therefore a more enjoyable environment. Aligned to the relationship has been the extended support and development of club capability and better school/club links.

Targeted Communities

Far North District
Kaitaia, Eastern Far North (Mangonui/Taipa), Western Far North (Te Karara/Abihara), Central Kaikohe, Lindvart Park, Taheke, Otaua, Kerikeri, Kawakawa and Bay of Islands (Russell/Palihia)

Whangarei District
Mangakahia, Maungakaramea, Kensington Park and Bream Bay

Kaipara District
Eastern Dargaville, Western Dargaville, Ruawai, Te Kopuru, Maungataroto, Kaiwaka and Mangawhai

Within each of these communities, Sport Northland has also targeted early childhood centres, schools and clubs of targeted sports to support getting more people participating in sport and increasing the capability of each organisation.

A total of 29 early childhood centres, 62 schools and 88 sports clubs have been targeted and have been supported by the following Sport Northland staff:

- Seven Community Sport Advisors, who are working with sports clubs on projects to increase participation (growth) and capability (including effective linkages with schools)
- Four Youth Sport Advisors who are working extensively in targeted primary schools and early childhood centres to increase participation and capability
- One Regional Sports Director (RSD), who is working with 33 secondary schools of which nine have been targeted for in depth work to increase participation and capability
- One Regional Secondary Schools Events Co-ordinator, who is organizing the ASB Northland Secondary Schools Events programme
Membership Data

Baseline membership data was collected from all targeted schools and clubs and reported in last year’s Annual Report. This has now been updated after working with these organisations for the last 12 months. Data will continue to be collected and will be used as a basis for comparison after working with these organisations on increased participation (growth) over the coming years.

Targeted Sports Club Data (membership)

<table>
<thead>
<tr>
<th>Targeted Sport</th>
<th>Young People</th>
<th>Adults</th>
<th>Total</th>
<th>Coaches</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10/11</td>
<td>11/12</td>
<td>10/11</td>
<td>11/12</td>
</tr>
<tr>
<td>Cricket</td>
<td>198</td>
<td>504</td>
<td>36</td>
<td>366</td>
</tr>
<tr>
<td>Football</td>
<td>1265</td>
<td>1148</td>
<td>221</td>
<td>324</td>
</tr>
<tr>
<td>GymSports</td>
<td>670</td>
<td>925</td>
<td>0</td>
<td>13</td>
</tr>
<tr>
<td>Hockey</td>
<td>302</td>
<td>246</td>
<td>124</td>
<td>70</td>
</tr>
<tr>
<td>Rugby League</td>
<td>181</td>
<td>327</td>
<td>110</td>
<td>254</td>
</tr>
<tr>
<td>Netball</td>
<td>3471</td>
<td>3339</td>
<td>1176</td>
<td>980</td>
</tr>
<tr>
<td>Athletics</td>
<td>301</td>
<td>287</td>
<td>75</td>
<td>148</td>
</tr>
<tr>
<td>Bike</td>
<td>73</td>
<td>69</td>
<td>59</td>
<td>83</td>
</tr>
<tr>
<td>Squash</td>
<td>165</td>
<td>173</td>
<td>325</td>
<td>383</td>
</tr>
<tr>
<td>Swimming</td>
<td>556</td>
<td>525</td>
<td>20</td>
<td>52</td>
</tr>
<tr>
<td>Tennis</td>
<td>176</td>
<td>237</td>
<td>303</td>
<td>288</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8526</strong></td>
<td><strong>8802</strong></td>
<td><strong>3066</strong></td>
<td><strong>3788</strong></td>
</tr>
</tbody>
</table>

**Increase/Decrease**: 3.2% 23.3% 8.6% 16.7%

Lindvart Park Active Communities Project

The Lindvart Park Active Communities Project is a partnership between Sport NZ, Far North District Council, Sport Northland and the sport and recreation organisations of Lindvart Park, Kaikohe. The aim of this project is to support the development and use of the multi-purpose sports hub based centrally at Lindvart Park, with the ultimate outcome of the getting more kids and adults participating and engaged in supporting sport and recreation in Kaikohe. Sport Northland has been specifically contracted by FNDC to improve the capability of, and increase participation in, sport and recreation programmes at the park: targeting football, netball, rugby, rugby league, hockey, touch, basketball and volleyball.

FMS (Fundamental Movement Skills)

A key approach in the strategic plan to increasing participation in organised sport has been identified as the confidence and competence of young people in the skills necessary to play sport.

Sport Northland has developed the generic ASB FMS Programme (FUNdamentals) that is being delivered into targeted primary schools and Early Childhood Centres (ECCs). The target age group is 3-7 years with the programme involving teacher professional development and session delivery to children. The principles behind FMS are to be promoted to clubs for parent coaches to deliver to children in club based sport.

FMS/BSS participant data collected for schools and clubs

<table>
<thead>
<tr>
<th>Nationally Targeted Sport</th>
<th>Number of children receiving FMS/BSS</th>
<th>Regionally Targeted Sport</th>
<th>Number of children receiving FMS/BSS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10/11</td>
<td>11/12</td>
<td>Athletics</td>
</tr>
<tr>
<td>Cricket</td>
<td>985</td>
<td>3356</td>
<td></td>
</tr>
<tr>
<td>Football</td>
<td>1836</td>
<td>6764</td>
<td></td>
</tr>
<tr>
<td>GymSports</td>
<td>1750</td>
<td>2920</td>
<td></td>
</tr>
<tr>
<td>Hockey</td>
<td>3317</td>
<td>3897</td>
<td></td>
</tr>
<tr>
<td>League</td>
<td>181</td>
<td>246</td>
<td></td>
</tr>
<tr>
<td>Netball</td>
<td>3403</td>
<td>7011</td>
<td></td>
</tr>
<tr>
<td>Rugby</td>
<td>1664</td>
<td>6037</td>
<td></td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>24,911</strong></td>
<td><strong>49,186</strong></td>
<td><strong>2083</strong></td>
</tr>
<tr>
<td>Increase/Decrease</td>
<td><strong>97.5%</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Primary School Sport

Youth Sport Advisory staff also work with schools on sport planning and the alignment of these plans to community club plans and regional sport skill delivery programmes. Data collected showed how this impacted on sport being experienced through primary schools.

<table>
<thead>
<tr>
<th>Nationally Targeted Sports</th>
<th>Number of children participating in formal organised sport through primary schools</th>
<th>Number of children participating in inter school sport through primary schools</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10/11</td>
<td>11/12</td>
</tr>
<tr>
<td>Cricket</td>
<td>88</td>
<td>111</td>
</tr>
<tr>
<td>Football</td>
<td>206</td>
<td>669</td>
</tr>
<tr>
<td>GymSports</td>
<td>7</td>
<td>146</td>
</tr>
<tr>
<td>Hockey</td>
<td>80</td>
<td>357</td>
</tr>
<tr>
<td>League</td>
<td>32</td>
<td>34</td>
</tr>
<tr>
<td>Netball</td>
<td>360</td>
<td>1243</td>
</tr>
<tr>
<td>Rugby</td>
<td>525</td>
<td>1412</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>1417</strong></td>
<td><strong>6407</strong></td>
</tr>
<tr>
<td>Increase/Decrease</td>
<td><strong>352%</strong></td>
<td><strong>439%</strong></td>
</tr>
</tbody>
</table>

RSOs have also been encouraged to deliver basic sport skills (BSS) programmes to 8-12 year olds to increase skill level and subsequent enjoyment and participation by children in sport.
Secondary School Sport

As already mentioned, a full time RSD (Regional Sport Director) is employed along with a Secondary School Events Coordinator to oversee the running of events for the 32 Northland secondary schools. Key stats for work in this area include:

<table>
<thead>
<tr>
<th>Key Performance Indicator</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students participating in events/activity in a secondary school setting</td>
<td>7769 9997</td>
</tr>
<tr>
<td>Students participating in regional secondary school events</td>
<td>5883 6256</td>
</tr>
<tr>
<td>Sport Coordinators employed by secondary schools</td>
<td>36 32</td>
</tr>
<tr>
<td>Teachers involved in coaching/managing/officiating school sport teams</td>
<td>424 377</td>
</tr>
<tr>
<td>Community people involved in coaching/managing/officiating school sport teams</td>
<td>NA 562</td>
</tr>
</tbody>
</table>

KiwiSport

The third round of KiwiSport Regional Partnership Funding (RPF) was distributed across the region by Sport Northland.

In addition to direct funding to all schools, the RPF is allocated to organisations who apply to Sport Northland for projects designed to meet the goals of this Government-funded initiative, which are:

- More kids in sport;
- More opportunities to play organised sport; and
- Better skills for kids for organised sport

The summary below outlines the allocation of this funding over the past three years:

<table>
<thead>
<tr>
<th>Type</th>
<th>Total Number of Applications Received (TO DATE)</th>
<th>Total Number of Applications Approved (TO DATE)</th>
<th>Total Number of Applications Declined (TO DATE)</th>
<th>Total Value of Applications Received (TO DATE)</th>
<th>Total Value of Applications Approved (TO DATE)</th>
<th>Total Value of Applications Declined (TO DATE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contestable</td>
<td>89</td>
<td>76</td>
<td>13</td>
<td>$878,732</td>
<td>$636,245</td>
<td>$212,811</td>
</tr>
<tr>
<td>Non Contestable Travel Fund</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>$90,000</td>
<td>$80,000</td>
<td>$ -</td>
</tr>
<tr>
<td>Non Contestable Sec Schools Coordinator Support</td>
<td>53</td>
<td>49</td>
<td>4</td>
<td>$166,544</td>
<td>$148,748</td>
<td>$17,796</td>
</tr>
<tr>
<td>Totals</td>
<td>148</td>
<td>131</td>
<td>17</td>
<td>$1,135,276</td>
<td>$874,993</td>
<td>$230,607</td>
</tr>
</tbody>
</table>

Contestable funding has been allocated to 40 different organisations.

From KiwiSport projects that have submitted reports (36 out of the 76 projects that have received funding), 50,273 individual young people have been involved in participant sessions over a total of 707,215 hours.

Non-contestable elements of the funding included support for secondary schools sport coordinators and funding allocated for contribution to travel to organised sport in rural areas in partnership with Far North District Council ($25,000 pa), Kaipara District Council ($10,000 pa) and Whangarei Primary Schools Principal’s Association ($10,000 in 2010/11 and 2011/12).

Key Priorities for the period 2012-15 include:
- Existing Priorities
  - Secondary School Sport Co-ordinators
  - Skill development Programmes
  - Reducing barriers of travel/transport to participation
  - Additional/Expanded opportunities for sport competition

New priorities identified:
- Participant retention projects
- Projects to engage current non participants

Funding caps of $30,000 per year per organisation remain as does a requirement for an applicant contribution towards the project cost (at least 50%) with the exception of quick start projects

Affiliation

The number of RSOs affiliated with Sport Northland at present is 46. Affiliation benefits include communication and access to sport forums and coaching workshops, alignment to Kauri Club grants, voting rights at the Sport Northland AGM and code recognition at the various sports awards. Affiliated organisations (who are not targeted) are also offered some support and advice in the development of their sport.

Recognition

Four Sports Awards functions were held around the region, acknowledging and recognising sportspeople and volunteers:
- Konica Minolta Northland Sports Awards - held at the ASB Leisure Centre in Whangarei where 26 sports were represented in code awards and 10 category awards (Masters Sportsperson, Coach, Referee/Umpire, Administrator, Service, Team, Junior, Sportswoman, Sportsman, Sportsperson).
  There were a total of 139 nominations and 328 attendees

A review of the priorities (originally determined by communities prior to the start of KiwiSport) occurred in May 2012. After consultation with stakeholders a new proposal was presented to Sport NZ which secured a further $954,000 for the next three years.
Sport Expo

For the second year running Sport Northland coordinated a number of sports who took the opportunity to promote their sport at the Sport Expo held in association with the Project Promise ‘People in the Park’ Festival in February 2012 at Kensington Park.

The day was a great success with 164 adults and children taking the opportunity to try some new sports, taking part in just over 1200 sporting experiences.

17 sports were involved - badminton, basketball, bike, boccia, croquet, football, hockey, indoor bowls, netball, orienteering, parafed, rowing, rugby, scottish country dancing, squash, surf life saving and tennis.

Northland Legends of Sport

Two Northland Legends of Sport were inducted at the 2011 Konica Minolta Northland Sports Awards:

- Peter Sloane - Rugby
- Michael Davidson - Swimming

A total of 22 Northlanders have now been inducted as ‘Legends of Northland Sport’ into Northland’s version of the Sports Hall of Fame.

Kauri Club

Two Kauri Club meetings were held to allocate funding to promising Northland sports people in support of their goals.

<table>
<thead>
<tr>
<th>Meeting</th>
<th>Number of Sports People Funded</th>
<th>Number of Sports Represented</th>
<th>Amount of Money Distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2011</td>
<td>20</td>
<td>13</td>
<td>$8,650</td>
</tr>
<tr>
<td>March 2012</td>
<td>23</td>
<td>10</td>
<td>$7,550</td>
</tr>
<tr>
<td>Totals</td>
<td>43</td>
<td>23</td>
<td>$16,200</td>
</tr>
</tbody>
</table>

Sports represented included archery, athletics, bike, lawn bowls, football, golf, hockey, inline hockey, karate, parafed, sailing, swimming, squash, surfing, volleyball and water skiing.

The October distribution included grants made to the 2011 ASB Northland Secondary Schools Awards Sportswoman of the Year (Zara Wech), and to the Garry Frew Memorial Junior (U21) Sportsperson of the Year (Nicky Roberts), which was presented at the 2011 Konica Minolta Northland Sports Awards.

Due to differing circumstances, the Kauri Club Assessment Committee also gave a grant to the Northland Hockey Olympians squad (rather than to individuals as is normally the case). This was due to the large number of Northlanders selected in the Black Sticks women’s team to compete in London 2012.

ASB Secondary School Sports Awards - held in the ASB Leisure Centre in Whangarei with 245 nominees and 411 in attendance on the night.

Silver Fern Farms Kaipara District Sports Awards - held in Maungaturoto with 56 nominations and 129 attendees.

Far North District Council Sports Awards - held in Kaihia with 110 nominations and 140 attendees.

Sport Volunteer Awards

The inaugural Sport NZ Sport Volunteer Awards (previously Most Valuable Coach Awards) held in Whangarei saw just over 50 volunteers, families and supporters attending, as well as representatives from ASB, Sport NZ, and Sport Northland. A total of 238 nominations were received for 174 coaches across 29 different Sports.

Sports Information Guide

The Northland Sports Information Guide was reviewed and updated for a September 2011 print with the information being sought aligning better with other key information Sport Northland source around that time of year, such as affiliation details. 49 sports provided information included in the publication. The guide was originally designed to be used as a sports contact/information guide for schools, in particular senior school students and school sports staff however, over time the format has changed slightly to ensure that the guide can be of value to anybody wanting contact details or information on sport in Northland. 1000 copies of the guide were produced for the sixth consecutive year and were distributed to all Northland schools along with a wide range of Northland businesses, including information centres, libraries and councils.

Sport a Month

An initiative where each month Sport Northland works with a different sport to promote participation. The goals are to provide opportunities for people to try the sport before fully committing and to also further develop the RSO and club relationships. In 2011 -12 the following sports have been involved in Sport a Month promotion: bike, rugby, squash, badminton, swimming and gymsports.
**RECREATION**

The Recreation team within Sport Northland targets certain recreation activities, programmes, events, facilities and settings. Key Achievements over 2011/12 year include:

**10,000 Steps Northland**

The 10,000 Steps Northland programme continues to provide website resources and the ability to register to the programme to receive walking advice, tips and challenges. The programme continues to support people (in various forms) to getting and staying active.

**Active Workplaces**

The Active Workplace programme focuses on developing solutions for individual workplaces, encouraging long term commitment to exercise and wellness, and empowering workplaces to learn and participate. Promoting physical activity in and around the workplace is simple and inexpensive. The workplace can benefit from active employees who are healthy, happy and lead a more balanced lifestyle. 10 workplaces from around Northland registered to the programme during the July 2011 -June 2012 period with positive results from those who took part in the fitness testing.

**Green Prescription (GRx)**

Continued reach into communities has resulted in 1,729 of patients receiving a Green Prescription and support to become active.

Whangaroa Health Trust is contracted by Sport Northland to also deliver the programme in their area. Face to Face clinics operated throughout the region (Kaitaia, Paihia, Kerikeri, Kaikohe, Hokianga, Whangarei, Dargaville, Maungaturoto and Mangawhai) and a programme developed specifically for Māori was successfully implemented with Marae, workplaces and community groups.

The programme achieved all nine KPIs set by the Ministry of Health, scoring well above the target and the NZ average:

- 316 graduated patients (completed GRx programme) participated in recreation activities and 77 in sports club competition
- 58% of patients more active 6 - 8 months after receiving script
- 70% of patients report positive health changes 6-8 months after receiving script
- 71% of patients of GRx participants have made changes to their diet since receiving their GRx
- 78% of patients participants feel more confident about doing physical activity
- 88% of patients felt the physical activity suggested was appropriate for them
- 84% of participants are motivated to get/stay physically active
- 85% of participants are aware of and understand the benefits of physical activity
- 84% of participants are satisfied with the overall service and support provided

**Green Prescription Active Families**

Green Prescription (GRx) Active Families is a programme that helps the whole whanau to get active and learn about healthy eating. The support of family/whanau is a vital component to the success of the programme.

43 families are currently involved in the programme, with 35 now participating in sport and recreation activities / events. Ministry of Health survey results indicate that 77% of children are more active 6 - 8 months after receiving script and 83% of children report positive health changes 6 - 8 months after receiving their referral to the programme.

The programme operates in Kaikohe, Kawakawa, Moerewa, Kerikeri, Whangarei and Dargaville.

**He Oranga Poutama**

He Oranga Poutama is all about increasing participation and leadership as Māori in sport and traditional physical recreation at community level.

The programme focuses on three wahanga:

- **Nga Tama Toa Hakinaika o te Riu o Te Tai Tokerau wahanga** is about bringing energy and enthusiasm to sport in Northland and developing leaders through the creation of sport / recreation opportunities for Māori Communities. Whanau Hakinaika series was delivered in Opononi and Rawene communities while a Whanau Whakataetae event was held in conjunction with Hokianga Health. Just over 40 people participated in the Whakataetae event which was a 3 on 3 Basketball tournament held at the Opononi Area School - this allowed whanau from the different communities to compete against each other.

- **Ngaa Taonga Taakaro wahanga** focuses on building the participation and leadership skills of whanau through traditional Māori games. 8 Ngaa Taonga Taakaro workshops were delivered - trained participants are then supported to implement their learnings in their own contexts. Three ki-o-rahi events (involving 42 teams) were held of which one event showcased ki-o-rahi on hoiho (horses) for the first time and allowed trained participants (from the workshops) to coach and enter teams into.

- **Maori Sports clubs wahanga** focuses on supporting clubs to increase their participation and membership of the club. Work with Hokianga Kyokushin club involved assisting them to secure KiwiSport funding which enabled the Sensei from the club to work with 6 schools delivering karate lessons in school based on the International Kyokushin Karate Syllabus. Over the 6 months of delivery, just over 250 students were able to take part in
the ‘Karate in Schools’ programme. Once KiwiSport funding came to an end, the 6 schools wanted to carry on and funded the lessons themselves which enabled over 350 students to participate in the programme. The club also developed new morning training times for those that were interested in the fitness part of karate and a new way of being a part of the club. The club has gone from 5 members to just over 25 members. The club has also applied for funding for new equipment to support their ‘Karate in Schools’ programme and the increase of members.

Sport Northland was successful in securing another 3 years of funding for He Oranga Poutama funding (an increase to 3 FTE’s).

**Taitamariki Tuu Ora**

Taitamariki Tuu Ora (TTO) is a collaborative approach to achieving three related objectives:

1. To increase participation in physical activity by Māori youth aged 13 - 18 years
2. To engage taitamariki in learning through sport, culture and leadership and
3. To ensure that Northland has strong capability in delivering and engaging young people and their communities in Hip Hop dance and Ngā Mahi Tū Tāua

Examples of how TTO has become sustainable include:

- **Hip Hop dance** has now become a part of the Dargaville High School curriculum with students who have attended TTO community workshops in the past now have the opportunity to gain level one and two NCEA credits. This was initially implemented by TTO in 2011 and now the high school employs past students to teach dance in school.
- In Dargaville a local dance competition held for primary and intermediate schools called ‘Body Jam’ was held. At this year’s competition many schools had called on external help from youth from ‘Lijit’ and ‘The Kids Next Door’ (many of whom were past students at various schools) as they are now being seen as youth leaders that have the skills to teach hip hop as well as relate to the younger kids. Many of the youth took afterschool practices and made music mixes for the kids and helped with ideas for costuming. Also youth from ‘The Kids Next Door’ were asked to judge and guest perform at the competition.

**Poutohutohu Mataamua**

This role has provided cultural leadership and guidance to the whole organisation as well as team leadership of He Oranga Poutama and Taitamariki Tuu Ora programmes. Significant progress has been made in enabling staff to become more competent in understanding Tikanga Maori me ona reo. Active presence and support has been given to Sport Northland events and hui. Highlights include:

- Leadership of Te Roopu Puawai
- Coordination of Te Roopu Manaaki
- Leadership of Tikanga Maori sessions at all staff Quarterly Hui
- Leadership and delivery of weekly Tikanga Maori staff education sessions
- Induction of new staff to familiarise with organisational policies and procedures regarding Tikanga Maori
- Support and guidance of the Green Prescription team with regards to linking with Maori stakeholders and clientele
- Provision of cultural support, mihimihi, karakia at Sport Northland events

**Pace Cars**

The Pace Car project, funded by Road Safety Northland continued to be implemented in the Whangarei area.

Pace Cars is all about drivers remaining within the speed limit and driving in a manner that creates a pleasant environment for other road users such as cyclists and pedestrians. Pace Car drivers pledge their support to ‘slow the pace, share the space’.

50 businesses/organisations in the Whangarei region and over 365 individuals have now joined the Pace Car Project to support ‘slowing the pace and sharing the space’ where there are now over 1,000 vehicles displaying the Pace Car decal. This programme is now under the management of RoadSafe Northland.

**Top Energy WaterSafe/Swim for Life**

The successful Top Energy WaterSafe programme was delivered for its 13th year to Far and Mid North schools, and the Northland Swim For Life programme had its second year of delivery to Whangarei and Kaipara schools.

The programmes aim to have:

1. More children learning to swim and survive
2. More children have developed swim and survive skills
3. More children being able to competently swim 200m by the age of 12
4. More schools facilitate swim and survive programmes
5. More school teachers receive professional development for the delivery of swim and survive education

Key achievements for the season include:

• Winner of the NZRA Outstanding Community Recreation Programme for 2011
• Over 14,600 primary and intermediate aged children received free swim and survive lessons through 93 enrolled schools (16 Kaipara, 28 Whangarei and 49 Far North)
• 127 teachers attended a free professional development day to carry on the swim and survive skills within their school
• 328 students attended the successful Beach Water Safety Days held at Kellys Bay (in conjunction with the Northland District Health Board) and Pahi Bay giving an open water experience to students
• 300 students attended a successful Pool Water Safety Day held at the Whangarei Aquatic Centre
• 3 Portable Pools were secured through the Pools in Schoolz Trust allowing low decile schools without pools to undertake water safety and swimming lessons
• 2 Maori Water Safety Hui were held to get community input into the Northland Maori Water Safety Strategy that is currently being developed

Sport Northland also received increased funding from Top Energy for the Top Energy WaterSafe programme.

COMMERCIAL

The Commercial team within Sport Northland is made up of the Events, Kensington Fitness, Business Development and Corporate Services’ teams.

EVENTS

The Sport Northland events team continues to organise a full programme of quality events for the Northland public. Highlights included:

• 8168 entries in ten mass participation events across Northland - overall participation/entry numbers decreased slightly on 2010/11 figures:
  
<table>
<thead>
<tr>
<th>Event</th>
<th>Total Entries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carters Heads 2 Harbour</td>
<td>547</td>
</tr>
<tr>
<td>Carters Whangarei Run/Walk Festival</td>
<td>549</td>
</tr>
<tr>
<td>Jukun Kaitaia Run/Walk</td>
<td>261</td>
</tr>
<tr>
<td>Fuller GreatSights Kerikeri Half Marathon</td>
<td>2181</td>
</tr>
<tr>
<td>Carters Mangawhai Triathlon</td>
<td>178</td>
</tr>
<tr>
<td>Chilltech Beach 2 Basin</td>
<td>1948</td>
</tr>
<tr>
<td>Ray White Allens Kids Tri</td>
<td>659</td>
</tr>
<tr>
<td>Carters Kumara Triathlon</td>
<td>257</td>
</tr>
<tr>
<td>Newman Engineering Baylys 2 Dargaville</td>
<td>466</td>
</tr>
<tr>
<td>Carters Paihia Run/Walk</td>
<td>1122</td>
</tr>
</tbody>
</table>

with the existing format. This event continues to be owned by Sport Northland
• Increasing public demand for event assistance and advice. Consultation with other groups organising events to provide advice include: Jennian Homes (Mothers Day Heart Foundation Walk), Hokianga Marae Group (Triathlon event) and Hokianga Health (Fun Run/Walk). Successful contracts to provide online entry undertaken with Hatea Harriers (Kamo 10k) and Bike Northland (Fred Ogle Ride)

BUSINESS DEVELOPMENT

The Business Development team pursues opportunities for Sport Northland to grow as an organisation towards our mission of ‘Creating a More Active Northland’. Highlights included:

Sponsorship

Sport Northland continues to have a big family of very loyal sponsors who have supported the Trust for a long time. Pacific Motor Group sponsored a Mazda 2 as the major spot prize for the 2011 Sport Northland Run/Walk Festival and in 2012 a Suzuki Splash is on offer. This makes a total of seven cars given away by Pacific Motor Group as the major spot prize for the Sport Northland Run/Walk Series over the past seven years.

• Key staff have updated Transit New Zealand Temporary Traffic Management qualifications
• Relationship developed with the Cancer Society as the official charity of up-coming event 2012 Great Sights Kerikeri Half Marathon
The most notable change during the 2011/12 year has been the increased sponsorship from ASB, enabling them to return to major sponsor status within Sport Northland. One of the new partnership benefits has seen Kensington Stadium now become the ASB Stadium.

Sport Northland also welcomes Ray White Allens as a new sponsor. With the annual Kids Triathlon now being organized by Sport Northland they have continued with the naming rights of this event. Carters Whangarei picked up the sponsorship of the 2011 Whangarei Run/Walk Festival and Carters Paihia, Mangawhai, Kerikeri and Dargaville continued to support events in their areas.

Grant Funding
Sport Northland was fortunate to again receive funding from the ASB Community Trust and the Oxford Sports Trust, which allowed the organization to deliver programmes into more Northland communities.

Funding was also received from New Zealand Community Trust, and for the first time from Sky City which will assist with the WaterSafety programme being delivered Northland wide.

Northland Outdoors
With the resignation of our Northland Outdoors Advisor in May 2011, North Tec has taken over the climbing wall in the ASB Stadium on behalf of Sport Northland. Negotiation is currently underway with North Tec where it is proposed that they take over the entire operation of Northland Outdoors.

There has been increased public climbing opportunities offered this year but is dependent on the availability of the ASB Stadium.

Rugby World Cup 2011
Sport Northland continued to play a major role with the Northland 2011 Working Group and the Paint It Red campaign for Northland and the hosting of Tonga, Canada and Japan.

Sport Northland was responsible for the host volunteers for Northland for RWC2011 which covered the Kaiwaka Welcome Centre, Whangarei and the Bay of Islands.

This included the training of volunteers, developing the schedules and ensuring the volunteers completed their roles. As well as completing their duties in Northland, Northland volunteers were utilized at both North Harbour and Auckland games due to their enthusiasm and commitment to the job of volunteering.

FACILITIES
Sport Northland owns and operates the ASB Leisure Centre, operating Kensington Fitness as a commercial business (without any WDC financial support) and ASB Stadium as a community facility (with an operational subsidy from the WDC).

The Whangarei Aquatic Centre is also owned by Sport Northland, but the management is contracted out to Community Leisure Management (CLM). Sport Northland passes an operational subsidy to CLM from WDC for the operation of the centre.

The ASB Northland Sports House is owned and operated by Sport Northland - it houses Sport Northland’s main office as well as offices of nine other sports organizations.

ASB Leisure Centre
The ASB Leisure Centre continues to attract regular users as well as new users to the facility from all over New Zealand, with over 250,000 visits through the door during the year. This included visits to ASB Stadium, Sutherland Security Climbing Wall, ASB Lounges, Kensington Fitness, Body Recon Massage Services, Refuel Cafe, Educare North Childcare, Northtec Sport and Recreation campus, Whangarei Physiotherapy Services, Northern Football Federation and FUSION At Work Ltd offices.

ASB Stadium Summary:
- While there has been a small decrease in user numbers, usage has been steady. Regular users, as well as a number of special events/activities, have contributed to this.
- Some of these special events/activities include the Northland Area Schools Tournament, El Caballo Blanco Horse Show, It’s In The Bag Show, Northland Roller Derby events, Kickboxing Tournaments, Kapa Haka Secondary School Nationals, Premier Grade Netball, the Northland Sports Awards, the ASB Secondary Schools Sports Awards, the Northland Area Schools Sports Tournament, the Northland Business Expo and Dunkleys Great New Zealand Craft Show.
- Over 23 local sporting/community groups continue to use the facility on a regular basis.

Kensington Fitness Summary:
- Purchase of more new equipment and weights for the fitness floor
- Upgrade of fitness floor men’s changing rooms
- Introduction of more group fitness programmes and classes
- Over 17% of members attending on average at least 3 x per week
• Increased number of first-time users joining on specific promotions i.e. ‘Join or renew during ‘Happy Hour’
• Another excellent financial result recorded despite the economic decline
• Membership at 30 June 2012 was 2102
• 125,550 visits were amassed over the course of the year (up on last year’s figure of 116,009)
• Networks/partnerships with schools, sport teams, ACC, National Heart Foundation, Northland Health, Ministry of Health, Disability Services and Asthma Society have continued to improve delivery of specific exercise classes/activities to certain target markets

**Whangarei Aquatic Centre**

Another great year was achieved by the Whangarei Aquatic Centre team, with nearly 250,000 people passing through the doors during the year, which was slightly down on the previous 12 months.

The operation of the centre continues to be well managed on behalf of Sport Northland by Community Leisure Management (CLM).

The centre won the prestigious 2011 Outstanding Pool of the Year award at the NZ Recreation Association Awards in Dunedin. This is a significant honour for both the facility and for the CLM Whangarei team.

**ASB Northland Sports House**

The ASB Northland Sports House has now been in operation for two years housing the Sport Northland offices as well as office space for a number of other sports organizations.

Permanent tenants include Bike Northland, Golf Northland, Squash Northland, Rugby League Northland, Tennis Northland, Special Olympics NZ, ParaFed Northland, Northland Suns Basketball and the Northtec Sport and Recreation Course. Northern Football Federation is also housed within the wider building. More office space is available for further sports organizations wanting to be housed in the facility.

Affiliated sports have also made very good use of the meeting facilities and the hot-desks in the facility, which has been useful for sports such as gymsports that have travelling regional support personnel coming up from Auckland.

**ASB Sports Arena**

Sport Northland has also been involved in the development of the new ASB Sports Arena, a new facility on the eastern side of Kensington Park catering for gymsports and athletics.

Although this facility will be owned by the Northland Athletics and Gymnastics Stadium Trust, Sport Northland has been contracted to provide administration to the trust in addition to leading all funding applications and latterly as the client’s representative during the construction period.

The $5.6m facility is unique in New Zealand, combining two foundation sports (who are also targeted sports of Sport Northland) in a multi-sport complex that will also add over 200 car parks to the wider Kensington Park. Whangarei District Council is the major funder of the facility, but other contributors include ASB Community Trust, NZ Lotteries, Pub Charity (as well as the two major tenants Athletics Whangarei and Whangarei Academy of Gymnastics). Thanks to ASB as well, who have taken up naming rights of the new facility.

The facility should be completed by November 2012.

**TE ROOPU MANAAKI**

The kaupapa / role of Te Roopu Manaaki is:

• To provide specific advice and direction for Sport Northland programmes and strategies for delivery to Māori.
• To provide feedback on the design and implementation of strategies focused on strengthening Māori participation in sport, recreation and physical activity through Sport Northland’s Strategic Plan.
• To help develop relationships and partnerships between Sport Northland and each Tai Tokerau Iwi.

**CORPORATE SERVICES**

Sport Northland’s Corporate Services team continues to provide essential customer service and internal support. Key achievements of the team in 2011/12 include:

<table>
<thead>
<tr>
<th>Service</th>
<th>Target Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website Enquiries answered within 24 hours</td>
<td>89%</td>
</tr>
<tr>
<td>Internal work completed within set time frame</td>
<td>100%</td>
</tr>
<tr>
<td>Website updates completed within 48 hours</td>
<td>100%</td>
</tr>
<tr>
<td>Creditors - paid on time</td>
<td>100%</td>
</tr>
<tr>
<td>Monthly Accounts - produced on time</td>
<td>100%</td>
</tr>
</tbody>
</table>

The Corporate Service team are also responsible for the Sport Northland website which received 53,000 visits from 25,000 visitors during the year.
Governance

Patron Dr Matt Marshall

Board of Trustees

<table>
<thead>
<tr>
<th>Trustee</th>
<th>Board Sub-Committee(s)/ Placements</th>
<th>Meetings Eligible to Attend</th>
<th>Meetings Attended</th>
<th>% Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Richie Guy (Chairman)</td>
<td>Finance Executive CE Performance Review</td>
<td>12</td>
<td>12</td>
<td>100%</td>
</tr>
<tr>
<td>Chris Biddles (Deputy Chairman)</td>
<td>Whangarei Aquatics Advisory Chairman CE Performance Review Northland Sports Awards Judging Panel</td>
<td>12</td>
<td>9</td>
<td>75%</td>
</tr>
<tr>
<td>John Bain (Northland Regional Council)</td>
<td>Local Government</td>
<td>12</td>
<td>8</td>
<td>66%</td>
</tr>
<tr>
<td>Tracey Bradley</td>
<td>Kensington Stadium Advisory Chairman CE Performance Review</td>
<td>12</td>
<td>10</td>
<td>83%</td>
</tr>
<tr>
<td>Dr. Nick Chamberlain</td>
<td>Health Kensington Stadium Advisory Chairman</td>
<td>12</td>
<td>8</td>
<td>66%</td>
</tr>
<tr>
<td>Aaron Edwards (Whangarei District Council)</td>
<td>Local Government</td>
<td>12</td>
<td>6</td>
<td>50%</td>
</tr>
<tr>
<td>Hal Harding (Kaipara District Council)</td>
<td>Local Government</td>
<td>12</td>
<td>10</td>
<td>83%</td>
</tr>
<tr>
<td>Peter Magee</td>
<td>Finance Legal</td>
<td>12</td>
<td>9</td>
<td>75%</td>
</tr>
<tr>
<td>Craig McKernan</td>
<td>Education</td>
<td>12</td>
<td>10</td>
<td>83%</td>
</tr>
<tr>
<td>Steve McNally (Far North District Council)</td>
<td>Local Government</td>
<td>10</td>
<td>5</td>
<td>50%</td>
</tr>
<tr>
<td>James Morris</td>
<td>ASB Secondary Schools Judging Panel Legends of Northland Sport Judging Panel</td>
<td>9</td>
<td>6</td>
<td>66%</td>
</tr>
<tr>
<td>Annie Mortimer</td>
<td>Board Policy</td>
<td>12</td>
<td>12</td>
<td>100%</td>
</tr>
<tr>
<td>Pita Paraone</td>
<td>Te Roopu Manaaki (Chairman)</td>
<td>12</td>
<td>8</td>
<td>66%</td>
</tr>
<tr>
<td>Angeline Waeford</td>
<td>Finance Chairman Kauni Club</td>
<td>10</td>
<td>9</td>
<td>90%</td>
</tr>
</tbody>
</table>

Key Staff as at 30 June 2012 (20 hours + a week)

Brent Eastwood Chief Executive
Brent Markwick Chief Operating Officer

Management Team

Anna Markwick Recreation Senior Manager
Grant Harrison Sport Senior Manager
Colleen Atchison Business Development Manager
Henrietta Sakey ASB Leisure Centre Manager
Janine Moy Community Recreation Manager
Stuart Middleton Community Sport Manager

Recreation

Merran Brockie Green Prescription Team Leader
Inia Eruera Poutohutohu Mataamua Senior Advisor
Esther Hone-Moore Swim for Life Team Leader
Hayden Wood Taitamarki Tuu Ora Team Leader
Leela Hauraki He Oranga Poutama Kaiwhakahaere - Lower-North
Joel Quitta-Moses He Oranga Poutama Kaiwhakahaere - Mid-North
Sharon Adams Green Prescription Patient Support Person
Renee Wikaire Maori Green Prescription Coordinator
Marissa Holland Active Families Coordinator

Sport

Robyn Richards Far North Team Leader/Regional Sport Director
Nikki Field Far North Youth Sport Advisor
Paul Cleary Far North Eastern Community Sport Advisor
Cheryl Smith Far North Western Community Sport Advisor
Lesley Wallace Far North Northern Community Sport Advisor
Garth Hutchinson Far North Youth Sport Advisor
Roxanne Kelly Lower North Team Leader/Community Sport Advisor
Petrina Hunter Lower North Youth Sport Advisor
Trudi Bridges Lower North Youth Sport Advisor
Michael MacDonald Northern Wairoa Community Sport Advisor
Janine Gilmore Otamatea Community Sport Advisor
Key Staff as at 30 June 2012 (20 hours + a week)

**Sport Northland Directory**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tama Jones</td>
<td>RSO Senior Advisor</td>
</tr>
<tr>
<td>Jason Hannah</td>
<td>Whangarei Community Sport Advisor</td>
</tr>
<tr>
<td>Scott McDonald</td>
<td>Secondary Schools Events Coordinator</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Commercial</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Luana Telfer</td>
<td>ASB Leisure Centre Administration Team Leader</td>
</tr>
<tr>
<td>Grant Jenkins</td>
<td>ASB Leisure Centre Facility Custodian</td>
</tr>
<tr>
<td>Sarita Sasson</td>
<td>Kensington Fitness Floor Team Leader</td>
</tr>
<tr>
<td>Jon Uffindel</td>
<td>Kensington Fitness Floor Instructor</td>
</tr>
<tr>
<td>Araka Terry</td>
<td>Kensington Fitness Floor Instructor</td>
</tr>
<tr>
<td>Shelley Farge</td>
<td>ASB Leisure Centre Reception Team Leader</td>
</tr>
<tr>
<td>Sharmian Reed</td>
<td>ASB Leisure Centre Receptionist</td>
</tr>
<tr>
<td>Jodie Neill</td>
<td>ASB Leisure Centre Receptionist</td>
</tr>
<tr>
<td>Natasha McGregor</td>
<td>ASB Leisure Centre Receptionist</td>
</tr>
<tr>
<td>Raewyn Stanners</td>
<td>ASB Leisure Centre Receptionist</td>
</tr>
<tr>
<td>Nicky Stroebel</td>
<td>Corporate Services Team Leader</td>
</tr>
<tr>
<td>Rowan Wallace</td>
<td>Accounts Administrator</td>
</tr>
<tr>
<td>Sandra Nink</td>
<td>Company Accountant</td>
</tr>
<tr>
<td>Hannah Milich</td>
<td>ASB Northland Sports House Customer Services Coordinator</td>
</tr>
<tr>
<td>Hayley Overton</td>
<td>Events Team Leader</td>
</tr>
<tr>
<td>Haylee Verryt</td>
<td>Events Coordinator</td>
</tr>
</tbody>
</table>

**Left During the Year**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanessa Wards</td>
<td>Active Workplaces/Green Prescription Coordinator</td>
</tr>
<tr>
<td>Jessica Head</td>
<td>Active Families Coordinator</td>
</tr>
<tr>
<td>Kerry Pearce</td>
<td>Events Coordinator</td>
</tr>
<tr>
<td>Ian Hodgson</td>
<td>ASB Leisure Centre Facility Custodian</td>
</tr>
<tr>
<td>Sonny Houpapa</td>
<td>Green Prescription Patient Support Person</td>
</tr>
<tr>
<td>Ali Edwards</td>
<td>Far North Eastern Community Sport Advisor</td>
</tr>
<tr>
<td>Karen Laurie</td>
<td>Mid North Youth Sport Advisor</td>
</tr>
<tr>
<td>Cara Forbes</td>
<td>Lower North Youth Sport Advisor</td>
</tr>
<tr>
<td>Renee Wairau</td>
<td>Otamatea Community Sport Advisor</td>
</tr>
<tr>
<td>Azelia Bezuidenhout</td>
<td>Whangarei Community Sport Advisor</td>
</tr>
</tbody>
</table>

**Whangarei - Head Office**

ASB Northland Sports House
Kensington Park, Western Hills Drive
PO Box 1492
WHANGAREI 0140
Ph 09 437 9600
Fax 09 437 9639
Email sportnorth@sportnorth.co.nz

**Kaitaia**

Phone: 09 408 3141
Fax: 09 408 3171
Mobile: 0274 749 492
Te Ahu cnr Mathews Ave and South Rd
KAITAIA

**Kaihohe**

Phone: 09 401 5669 ext 5669
Fax: 09 405 2791
Mobile: 0274 343 417
KAIOHE

**Kawakawa**

Phone: 09 404 0508
Fax: 09 404 1544
Mobile: 0274 425 874
62-66 Gillies Street
KAWAKAWA

**Rawene**

Phone: 09 405 7749
Fax: 09 405 2573
Mobile: 027 2025882
Postal: 2 Parnell Street
RAWENE

**Northern Wairoa**

Phone: 09 439 3188
Fax: 09 439 3189
Mobile: 0274 771 752
Postal: PO Box 381, Dargaville
Physical: Old Post Office Building, cnr of Normanby & Hokianga Roads
DARGAVILLE

**ASB Leisure Centre**

Cnr Western Hills Drive & Kensington Avenue
PO Box 1492, Whangarei 0140
Phone: 09 437 4404
Fax: 09 437 4402
Email: kfc@sportnorth.co.nz

**Otamatea**

Phone: 09 431 8427
Fax: 09 431 8483
Mobile: 027 260 9008
Unit 9 The Hub Molesworth Drive
MANGAWHAI
C/- Noel Radd Ford, 198 Hurndal Street,
MAUNGATUROTO

**Banker**

ASB
P O Box 1886
Whangarei

**Auditor**

Steve Bennett & Associates
5 Hunt Street
Whangarei

**Legal Advisor**

Marsden Woods Inskip Smith
122 Bank Street
Whangarei

09 437 4402
INDEPENDENT AUDITOR’S REPORT

To the Members of Sport Northland.

Report on the Financial Statements

We have audited the financial statements of Sport Northland on pages 3 to 10 which comprise the balance sheet as at 30 June 2012, and the income statement, statement of changes in equity for the year ended, and a summary of significant accounting policies and other explanatory information.

Trustee’s Responsibility for the Financial Statements

The trustees are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the trustees determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether caused by fraud or error.

Auditor’s Responsibilities

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial statements, whether caused by fraud or error. In making those risk assessments, the auditor considers internal controls relevant to the entity’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditors we have provided formatting assistance for the financial statements.

Opinion

In our opinion, the financial statements on pages 3 to 10 give a true and fair view of the financial position of Sport Northland as at 30 June 2012, its financial performance and cashflows for the year then ended in accordance with New Zealand International Financial Reporting Standards.

Our audit report was completed on 20th August 2012 and our opinion is expressed as at that date.

SIGNED

STEVE BENNETT ASSOCIATES
CHARTERED ACCOUNTANTS
WHANGAREI
SPORT NORTHLAND
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2012

STATEMENT OF ACCOUNTING PRINCIPLES

Reporting Entity
Sport Northland is a charitable trust incorporated under the Charitable Trusts Act 1957 and registered with the Charities Commission, formed and domiciled in New Zealand. The financial statements of Sport Northland are general purpose financial statements which have been prepared according to generally accepted accounting practice as represented by the New Zealand equivalents to International Reporting Standards.

Measurement Base
The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis have been followed by Sport Northland.

These financial statements have been prepared in accordance with New Zealand International Reporting Standards. For this purpose the trust has designated itself as a public benefit entity.

Specific Accounting Policies
The following specific accounting policies which materially affect the measurement of financial performance and the financial position have been applied.

Changes In Accounting Policies
There are no changes in accounting policies. All policies have been applied on a basis consistent with those used in previous years.

Income
Sales shown in the Income Statement comprise the amounts received and receivable by the entity for goods and services supplied to customers in the ordinary course of business. Other types of income received by Sport Northland include sponsorship, grants and interest.

Fitness membership income arising from subscriptions is brought to accounts on an accruals’ basis with the unexpired portion held in a Reserve and carried forward to future accounting periods.

Sport Northland received both capital and revenue grants during the year. The revenue grants were included as part of income on the Income Statement. Capital grants were not included as part of income, but moved straight to equity.

When applicable interest received is returned on an accrual basis. Interest of $71,979 was received this year. Interest received in 2011 was $131,844.

EXPENSES

Included in expenses are the following:

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audit fees</td>
<td>6,920</td>
<td>5,909</td>
</tr>
<tr>
<td>Interest</td>
<td>13,346</td>
<td>14,110</td>
</tr>
<tr>
<td>Vehicle Lease</td>
<td>168,557</td>
<td>156,495</td>
</tr>
<tr>
<td>Rent</td>
<td>3,266</td>
<td>16,928</td>
</tr>
</tbody>
</table>

Funds on Hand
Funds on hand include the various bank account balances at 30 June 2012.

Debtors
Debtors are stated at estimated value after providing for bad debts where collection is doubtful.

Inventories
Stock is stated at the lower of cost, and net realisable value.

Tagged Funding
Tagged Funding relates to cash received for specific programmes the costs for which had not been incurred at balance date. The funds will be brought to account for income purposes as expenses are incurred for these programmes.

Tagged Funding (GST)
These financial statements have been prepared on a GST exclusive basis except that accounts receivable and accounts payable have been recorded inclusive of GST.

Investments
Investments are shown at cost, plus accrued interest. This is a fair reflection of their value.

Property, Plant and Equipment
Property, plant and equipment is valued at cost (or deemed cost) less any accumulated depreciation and any accumulated impairment losses.

Leasehold Interest – Kensington Park
In the case of the buildings, the land on which they are built is subject to a lease to the Whangarei District Council. This lease expires on 1 July 2021 with two rights of renewal following this date. Under the term of the lease, the Trust is not at liberty to sell the buildings to a third party. In the case of the Aquatics Centre, the lease expires on 1 November 2034 with two rights of renewal of 33 years each. The same conditions apply as the other buildings.

Income Tax
The Trust is a charitable trust and is exempt from taxation under section CW41 and CW42. Income Tax Act 2007
**SPOT NORTHLAND**

**NOTES TO THE FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 30 JUNE 2012**

**Depreciation**
Rates of Depreciation have been applied as follows: The Trustees estimate the residual value of the buildings will exceed the current carrying value and no depreciation is charged.

Plant, equipment and vehicles are depreciated on a straight line basis over the estimated useful life of 5 years. Computer programmes are depreciated on a straight line basis over the estimated useful life of 2.5 years.

**Financial Instruments**
Financial Instruments are recognised in the balance sheet when Sport Northland becomes party to a financial contract. They include bank balances, receivable, payables and term borrowings.

**Credit risk**
To the extent that Sport Northland has a receivable from another party, there is a credit risk in the event of non-performance by that counterparty. Financial instruments which potentially subject Sport Northland to credit risk principally consist of bank balances and receivables. Sport Northland manages its exposure to credit risk to minimise losses from bad debts.

**Liquidity Risk**
Liquidity Risk represents Sport Northland’s ability to meet its financial obligations on time. Sport Northland generates sufficient cash flows from its operating activities to make timely payments.

**Market Risk**
Market risk represents the risk to Sport Northland that there may be a downturn in funding from funding agencies, sponsors and supporters. The Trust implements a comprehensive risk management analysis which identifies all significant funding agencies, sponsors and supporters who provide cash. Each agency/sponsor is allocated a risk category as to the “likelihood”, “impact” and mitigation policy/action plan.

### 1. Fixed Assets

<table>
<thead>
<tr>
<th>2012</th>
<th>Asset</th>
<th>Cost</th>
<th>Additions</th>
<th>Depreciation</th>
<th>Accumulated Depreciation</th>
<th>Book Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASB Leisure Centre</td>
<td>9,225,266</td>
<td>60,196</td>
<td>98,669</td>
<td>1,878,514</td>
<td>7,376,523</td>
<td></td>
</tr>
<tr>
<td>ASB Sporthouse</td>
<td>2,287,429</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2,287,429</td>
<td></td>
</tr>
<tr>
<td>Programmes/Activities Equipment</td>
<td>32,520</td>
<td>0</td>
<td>163</td>
<td>29,675</td>
<td>0</td>
<td></td>
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<tr>
<td>Programmes Office Equipment</td>
<td>287,482</td>
<td>28,347</td>
<td>44,690</td>
<td>117,987</td>
<td>184,861</td>
<td></td>
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<tr>
<td>Aquatics Centre</td>
<td>13,372,062</td>
<td>30,988</td>
<td>0</td>
<td>0</td>
<td>13,403,050</td>
<td></td>
</tr>
<tr>
<td>Districts Equipment</td>
<td>12,777</td>
<td>0</td>
<td>8</td>
<td>12,777</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>25,217,037</td>
<td>119,532</td>
<td>143,522</td>
<td>2,036,232</td>
<td>23,251,863</td>
<td></td>
</tr>
</tbody>
</table>

**A U D I T E D**

STEVE BENNETT ASSOCIATES
### INCOME STATEMENT
For The Year Ended 30 June 2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fitness</td>
<td>1,143,948</td>
<td>1,193,915</td>
</tr>
<tr>
<td></td>
<td>Stadium</td>
<td>392,337</td>
<td>424,367</td>
</tr>
<tr>
<td></td>
<td>Aquatics</td>
<td>542,645</td>
<td>715,451</td>
</tr>
<tr>
<td></td>
<td>Programmes</td>
<td>3,585,232</td>
<td>3,851,758</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>5,672,192</strong></td>
<td><strong>6,175,481</strong></td>
</tr>
<tr>
<td></td>
<td>Less Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fitness</td>
<td>1,021,198</td>
<td>1,062,583</td>
</tr>
<tr>
<td></td>
<td>Stadium</td>
<td>977,024</td>
<td>400,999</td>
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<tr>
<td></td>
<td>Aquatics</td>
<td>538,710</td>
<td>712,600</td>
</tr>
<tr>
<td></td>
<td>Programmes</td>
<td>3,581,881</td>
<td>3,834,568</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>5,519,813</strong></td>
<td><strong>6,010,750</strong></td>
</tr>
<tr>
<td></td>
<td>CASH SURPLUS FOR THE YEAR</td>
<td></td>
<td>152,349</td>
</tr>
<tr>
<td></td>
<td>LESS NON CASH EXPENSES</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Depreciation</td>
<td>127,355</td>
<td>142,207</td>
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<tr>
<td></td>
<td>Loss On sale</td>
<td>1,712</td>
<td>3,316</td>
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<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>129,067</strong></td>
<td><strong>143,523</strong></td>
</tr>
<tr>
<td></td>
<td>EXCESS INCOME OVER (EXPENDITURE)</td>
<td></td>
<td>23,282</td>
</tr>
<tr>
<td></td>
<td>Plus</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Capital Grants Received</td>
<td>531,367</td>
<td>52,589</td>
</tr>
<tr>
<td></td>
<td>MOVEMENT TO EQUITY</td>
<td></td>
<td>554,649</td>
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</tbody>
</table>

### FINANCIAL STATEMENTS

#### BALANCE SHEET
As At 30 June 2012

<table>
<thead>
<tr>
<th>Year</th>
<th>Current Assets</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cash on Hand</td>
<td>900</td>
<td>800</td>
</tr>
<tr>
<td></td>
<td>Funds on Hand</td>
<td>1,665,816</td>
<td>1,604,612</td>
</tr>
<tr>
<td></td>
<td>Receivables</td>
<td>468,613</td>
<td>393,244</td>
</tr>
<tr>
<td></td>
<td>Stock</td>
<td>20,636</td>
<td>16,668</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>2,155,965</strong></td>
<td><strong>2,015,534</strong></td>
</tr>
<tr>
<td></td>
<td>Less Current Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tagged Funding</td>
<td>1,456,324</td>
<td>1,252,465</td>
</tr>
<tr>
<td></td>
<td>Creditors</td>
<td>328,520</td>
<td>343,730</td>
</tr>
<tr>
<td></td>
<td>Goods &amp; Services Tax</td>
<td>2,707</td>
<td>7,740</td>
</tr>
<tr>
<td></td>
<td>Accrued for Wages</td>
<td>254,260</td>
<td>269,671</td>
</tr>
<tr>
<td></td>
<td>Reserves for Unearned Income</td>
<td>85,591</td>
<td>86,203</td>
</tr>
<tr>
<td></td>
<td>Prepaid Stadium Hire</td>
<td>2,571</td>
<td>8,441</td>
</tr>
<tr>
<td></td>
<td>Current Portion of WDC Loan</td>
<td>16,667</td>
<td>17,467</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>2,146,640</strong></td>
<td><strong>1,985,707</strong></td>
</tr>
<tr>
<td></td>
<td>WORKING CAPITAL SURPLUS</td>
<td>9,325</td>
<td>29,617</td>
</tr>
<tr>
<td></td>
<td>Investments</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ASB Kauri Club</td>
<td></td>
<td>60,000</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
<td>60,000</td>
</tr>
<tr>
<td></td>
<td>Property, Plant and Equipment</td>
<td></td>
<td>23,275,854</td>
</tr>
<tr>
<td></td>
<td><strong>Total Assets</strong></td>
<td></td>
<td>23,285,179</td>
</tr>
<tr>
<td></td>
<td>Less</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Term Liabilities - WDC Loan</td>
<td>274,872</td>
<td>257,406</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
<td>274,872</td>
</tr>
<tr>
<td></td>
<td>NET ASSETS</td>
<td></td>
<td>23,010,307</td>
</tr>
</tbody>
</table>

The Trustees authorised the financial statements for issue on 29 August 2012.

Audited by STEVE BENNETT ASSOCIATES.
### Financial Statements

#### CASH FLOW STATEMENT

##### As At 30 June 2012

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash flows from operating activities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash provided from:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receipts from Customers</td>
<td>6,013,398</td>
<td>5,349,429</td>
</tr>
<tr>
<td>Interest Received</td>
<td>52,417</td>
<td>144,268</td>
</tr>
<tr>
<td>Goods &amp; Services Tax</td>
<td></td>
<td>89,872</td>
</tr>
<tr>
<td><strong>Total Cash Provided</strong></td>
<td>6,065,815</td>
<td>5,538,567</td>
</tr>
<tr>
<td>Cash applied to:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payments to Suppliers</td>
<td>3,183,968</td>
<td>3,442,305</td>
</tr>
<tr>
<td>Payments to Employees</td>
<td>2,776,862</td>
<td>2,352,611</td>
</tr>
<tr>
<td>Goods &amp; Services Tax</td>
<td>9,333</td>
<td></td>
</tr>
<tr>
<td>Interest Paid</td>
<td>11,346</td>
<td>14,110</td>
</tr>
<tr>
<td><strong>Total Cash Applied</strong></td>
<td>5,985,510</td>
<td>5,809,086</td>
</tr>
<tr>
<td><strong>Net cash inflow (outflow) from operating activities</strong></td>
<td>82,305</td>
<td>(225,519)</td>
</tr>
</tbody>
</table>

| **Cash flows from investing activities** |          |          |
| Cash provided from: |          |          |
| Capital Grants Received | 52,589   | 531,367  |
| Cash applied to:     |          |          |
| Purchase of fixed assets | 119,532  | 811,515  |
| Purchase of investments | 60,000   |          |
| **Total Cash Provided** | 179,532  | 891,515  |
| **Net cash inflow (outflow) from investing activities** | (126,943)| (280,148)|

| **Cash flows from financing activities** |          |          |
| Cash provided from:     |          |          |
| Cash applied to:        |          |          |
| Repayment of loan       | 16,666   | 15,903   |
| **Net cash inflow (outflow) from financing activities** | (16,666)| (15,903)|
| **Net increase (decrease) in cash held** | (61,304)| (521,570)|

| Add cash at start of year (2 July) | 1,678,716 | 2,188,286 |
| **Balance at end of year (30 June)** | 1,405,412 | 1,666,716 |

### Income Reconciliation

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reported income surplus</td>
<td>21,178</td>
<td>23,282</td>
</tr>
</tbody>
</table>

**Add non-cash items:**

- Depreciation: 143,523

**Add (less) movements in other working capital items:**

- Increase in Tagged Funds to be spent: (203,869)
- Decrease in Tagged Funds to be spent: (122,093)
- Decrease in Tagged Funds to be spent: (30,021)
- Decrease in Creditors & Accruals: (274,106)
- Increase in Goods & Services Tax: 5,033
- Increase in Goods & Services Tax: 55,283
- Decrease in Goods & Services Tax: 612
- Decrease in Goods & Services Tax: 1,149
- Decrease in Subscriptions in Advance: 5,870
- Decrease in Subscriptions in Advance: 230
- Increase in Prepaid Stadium Hire: (42,813)
- Increase in Prepaid Stadium Hire: 75,369
- Decrease in Stock: 3,968
- Decrease in Stock: 4,482

**Net cash inflow (outflow) from operating activities**

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Net Cash</strong></td>
<td>82,305</td>
<td>(225,519)</td>
</tr>
</tbody>
</table>

### Audit

**AUDITED**

**STEVE BENNETT ASSOCIATES**

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This statement is to be read in conjunction with the Statement of Accounting Policies.
### SPONSORS

**ASB**
- More FM
- Pacific Motor Group
- Top Energy Ltd
- Juken New Zealand Ltd
- Asics
- Ray White Allens
- Northern Advocate
- Carters
- Dudley & Dennis Signs
- Fullers GreatSights
- Bay of Islands
- Gen-i Northland

**Avanti Plus**
- Chill Technology Ltd
- Courier Post
- Hot Printz
- Jeff Oliver Print
- Konica Minolta
- Mizone Sports Water
- Northland Age
- OfficeMax
- Rowseal Collision Repair
- Silver Fern Farms Ltd
- Steinelager Edge
- Sutherland Security
- NorthTec

**Ashby Bennett**
- Sonaisali Island Resort
- Mana Island Resort & Spa
- Newman Engineering 2004 Ltd
- Mondo Travel
- Kensington Dental
- LJ Hooker
- Mallets Fashion
- NZ Refining Company
- Robinson Asphalt Ltd
- Noel Radd Ford
- Riders Sports Depot
- Shackletons Amcal Chemist
- Marsden Woods Insipit Smith

### PARTNERS

**Sport New Zealand**
- ASB Community Trust
- Far North District Council
- Kaipara District Council
- Northland Regional Council
- Whangarei District Council
- Ministry of Health
- Northland District Health Board
- Water Safety NZ
- Sportnet
- Ministry of Social Development
- Oxford Sports Trust
- Te Puni Kokiri
- Pub Charity
- NZCT
- SkyCity Community Trust

**Community Leisure Management**
- Manaia Health PHO
- Northland Kindergarten Association
- Halberg Trust
- Northland Primary Schools
- Northland Secondary Schools
- NorthTec
- Northland Intersectoral Forum
- Early Childhood Centres
- Regional Sports Organisations
- Whangararoa Health Services Trust
- Break-Away

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44  Sponsors and Partners
All Northlanders are healthier through regular lifelong participation in sport and physical recreation

ASB Northland Sports House
Kensington Park, Western Hills Drive
PO Box 1492, Whangarei 0140
P: 09 437 9600
F: 09 437 9639
E: sportnorth@sportnorth.co.nz

www.sportnorthland.co.nz